

FOR IMMEDIATE RELEASE

Resilience Recognized: Nissco Partners Honored for Exceptional Growth and Commitment

The virtual awards ceremony on March 23, 2021, set to a Twilight Zone theme, recognized the outstanding achievements and commitment of the top dealers and vendors of the Nissco Restaurant Dealer Group. In the competitive industry of foodservice equipment and supplies, these companies have distinguished themselves during an unparalleled 2020.

The **Vendor of the Year Award** focuses on four areas that are critical to overall success: commitment, leadership, consistent action, and superior customer service – all of which positively influence sales volume. These vendors helped our dealer members adapt to the challenges presented, often going above and beyond to create unique opportunities that allowed them to remain competitive in the marketplace and increase their bottom line.

The following vendors were honored with the Vendor of the Year Award for their contributions in the following categories:

Heavy Equipment: **Atosa USA**

Light Equipment: **Nemco**

Smallwares/Tabletop: **Thunder Group**

Specialty Products: **Essendant**

The prestigious **Dealer of the Year Award** was presented to **Denver Cutlery** for their ability to not only thrive, but move forward with their strategic business plans and significantly grow their volume during the pandemic.

Six Nissco vendors received a **New Horizons Award** for achieving exceptional double-digit annual growth:

Bally Refrigerated Boxes
Essendant
John Boos & Co

Imperial Range
Parts Town
U.S. Cooler

Seven Nissco dealers were recognized with the **New Horizons Award** for their ability to break through the barriers of 2020 and grow their annual volume by double digits:

Churchich Restaurant Equipment
Contract Equipment Specialist
Denver Cutlery
KLR Services

T&C Restaurant Equipment & Supply
Tinkel's
Warren Equipment Company

Four Nissco dealer members were recognized with the **Rising Star Award** for achieving strong growth in 2020 and continuing the trajectory towards exceptional growth in the future:

Camden Bag & Paper
Cary Restaurant Supply

Hong's Restaurant Equipment & Supplies
Pro Kitchen

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Additionally, a new accolade, the **Resilience Award**, was created to recognize our Nissco partners for their ability to adapt and pivot during 2020. Dealer members **A1 Restaurant Equipment**, **Aire-Rite Air Conditioning & Refrigeration**, **FS-1 Concepts** and **Macomb Restaurant Supply** were each recognized for overcoming significant challenges while still growing their businesses.

Nissco vendor partner, **Place1SEO**, went above and beyond by offering Nissco dealer members marketing enhancements that allowed them to successfully pivot and keep business moving forward.

“We are truly honored to recognize our vendor and dealer partners for their exceptional contributions and achievements during a year that challenged the foodservice and restaurant industry,” says Randy Brunschwig, President & CEO of the Denver-based buying group. “Our partners proved through their actions and unwavering support and that we truly are Stronger Together.”

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About Nissco RDG

<https://nisscorest.com/>

Nissco Restaurant Dealer Group is a leading nationwide network of food service equipment dealers and vendors. The success of our members is a result of forward-thinking planning, strong management, focus on relationships and networking, trailblazing technological solutions, unparalleled service offerings and strong programs to promote rapid growth with our suppliers.

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